ESG Investment North America 2022

November 1–2, 2022 | Marriot Brooklyn Bridge, New York | #ESGInvestment2022

This November, in the run up to COP27, IACPM is joining with Reuters to bring together North America's major institutional asset owners (CPP, New York Common, SWIB, AIMCo) along with leading ESG experts, solution providers and regulators (US Treasury, European Investment Bank, UN PRI, CDP) to provide clarity to current and future sustainability challenges, highlight best practice from investors and investees, and build the internal capacity to pick the winners and maximise the returns stemming from the green transition.

As part of our partnership, Reuters are offering a 10% discount to IACPM's members. If you are interested in attending North America's largest ESG Investment conference, please use the following link to register for your discounted pass:

[Use Code **IACPM10** & join 300+ executive leaders](#)

Reuters Events ESG Investment USA (Nov 1 - 2, New York) will be focusing on portfolio and impact enhancing solutions to 5 key ESG Investment challenges:

- **The Road to Net Zero**

With $57tn AUM demanding a viable Net Zero strategy, investors who can cut through the noise to identify the most viable strategies early, are poised to make generational returns whilst ensuring lasting impact. Hear from C-Suite executives on why the potential returns of funding the green transition excites the world's largest investors.

- **Private Markets, a new ESG frontier**

Attention is now growing from institutional investors for private markets to engage meaningfully with ESG factors. Understand what institutional investors should be demanding of private markets and the leading solutions that will unlock trillions in value for future investments.

- **The evolving Regulatory Landscape**

Gain insight on the likely scope and scale of new regulation and its implications for investment strategy, allowing you to proactively plan, assign resources and capture ESG opportunities earlier than your competitors.

- **Bringing clarity to data & reporting**

As the alphabet soup of reporting standards and accounting metrics begin to converge, we will address how organisations can stay ahead of the pack with quality data and reporting frameworks that satisfy stakeholders and empower precision investment decisions.

- **Shareholder engagement and investor relations**

As strategies mature from mere exclusion to engagement and stewardship of portfolio companies, institutional investors are seeing a major shift in the role they play in the economy and the green transition. In November, we will be assessing the practical tools for engagement and how they can unlock greater returns.

Speakers who have recently confirmed to lead our industry-led agenda:

- Tim Deacon, Chief Financial Officer, Ontario Teachers' Pension Plan, **OTPP**
- Anne-Marie Fink, CIO, Private & Alpha Funds, State of Wisconsin Investment Board, **SWIB**
- Paul Bodnar, Global Head of Sustainable Investing, **BlackRock**
- Eila Kreivi, Chief Sustainable Finance Advisor, European Investment Bank, **EIB**
- Pedro Antonio Guazo Alonso, Representative of the Secretary-General for the investment of the assets of the UNJSPF, **United Nations Joint Staff Pension Fund**
- John Goldstein, Head, Sustainable Finance Group, **Goldman Sachs**
- Gordon Hartogensis, Director, Pension Benefit Guarantee Corporation, **PBGC**
- Shoaib Khan, Acting Director & CIO, Division of Investment, **State of New Jersey**
- Mindy Lubber, CEO, **CERES**
- Andrew Siwo, Director Sustainable Investments & Climate Solutions, **New York Common Retirement Fund**
- Michael Wissell, CIO, Healthcare of Ontario Pension Plan, **HOOPP**

Visit the homepage here to find out more about ESG Investment North America 2022.

Finally, if you are interested in sponsoring, getting involved by speaking or gaining further group discounts, please reach out directly to Thom Marx at thom.marx@thomsonreuters.com within the next 10 days.

Kindest regards,

The IACPM